

A red four-pointed star graphic positioned above the word "systemware".

systemware

On March 6, the Addison Economic Development team, along with Mayor Bruce Arfsten and the City Manager's Office, had the pleasure of visiting Systemware, a pioneer in the software design industry. Located in Colonnade 1 since May 2007, Systemware has become a vital part of our community, occupying three floors totaling 54,000 square feet with a dynamic team of approximately 100 employees. Celebrating over four decades of innovation, they lead the way in providing sophisticated content services solutions that enhance organizational efficiency across various industries.

Systemware specializes in integrating legacy content systems with modern demands, offering tailor-made software solutions that capture, organize, manage, and distribute critical business information. Their approach not only simplifies information management but also ensures it is available when and where it is needed, enhancing overall business agility.

During our visit, we were impressed by Systemware's state-of-the-art office environment and the flexible working conditions they offer, with half of their workforce on flex hours. This adaptability contributes significantly to their employee retention rates, as emphasized by CEO Frankie Basso, who proudly noted, "We keep people! When they sign on, they stay here!" Their commitment to providing top-notch workplace amenities has been key to their long-standing success and helps them attract and retain top talent.

Systemware's decision to establish its long-term base in Addison has been driven by the strategic advantage our location offers. According to CEO Frankie Basso, Addison's central location enhances accessibility for their key employees' commutes and taps into the area's rich, educated workforce.

We extend our deepest gratitude to Frankie Basso and Kyle Newman for hosting us and for sharing their visionary work. Systemware is indeed one of Addison's technological crown jewels, and we eagerly anticipate supporting their continued success and innovation in the future.